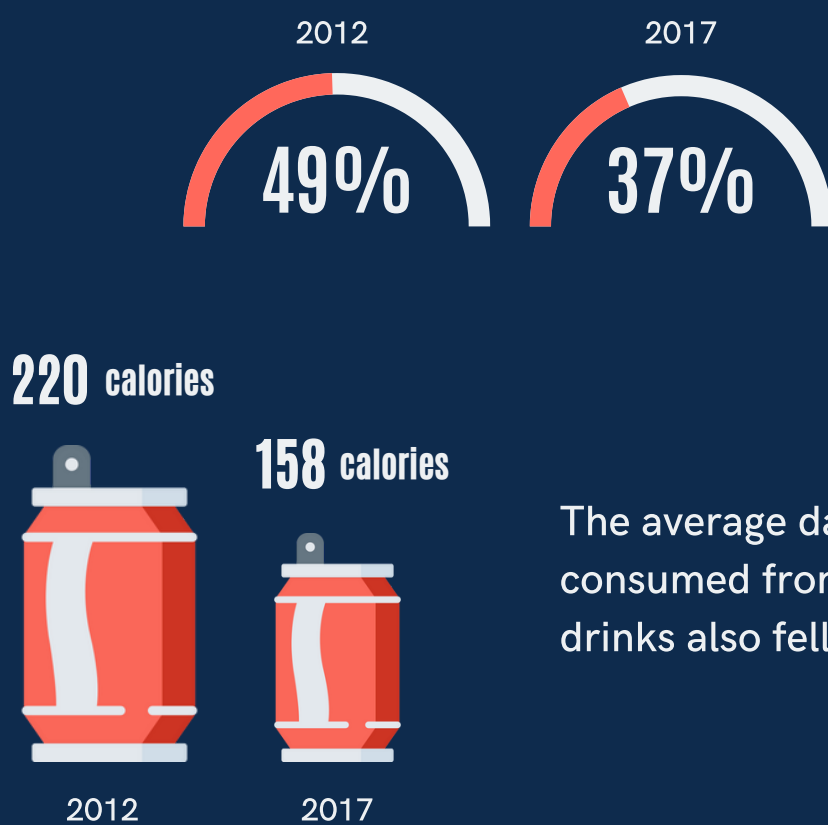


RACE, ETHNICITY & FOOD ENVIRONMENT: IMPACT ON YOUTH SUGARY DRINK CONSUMPTION

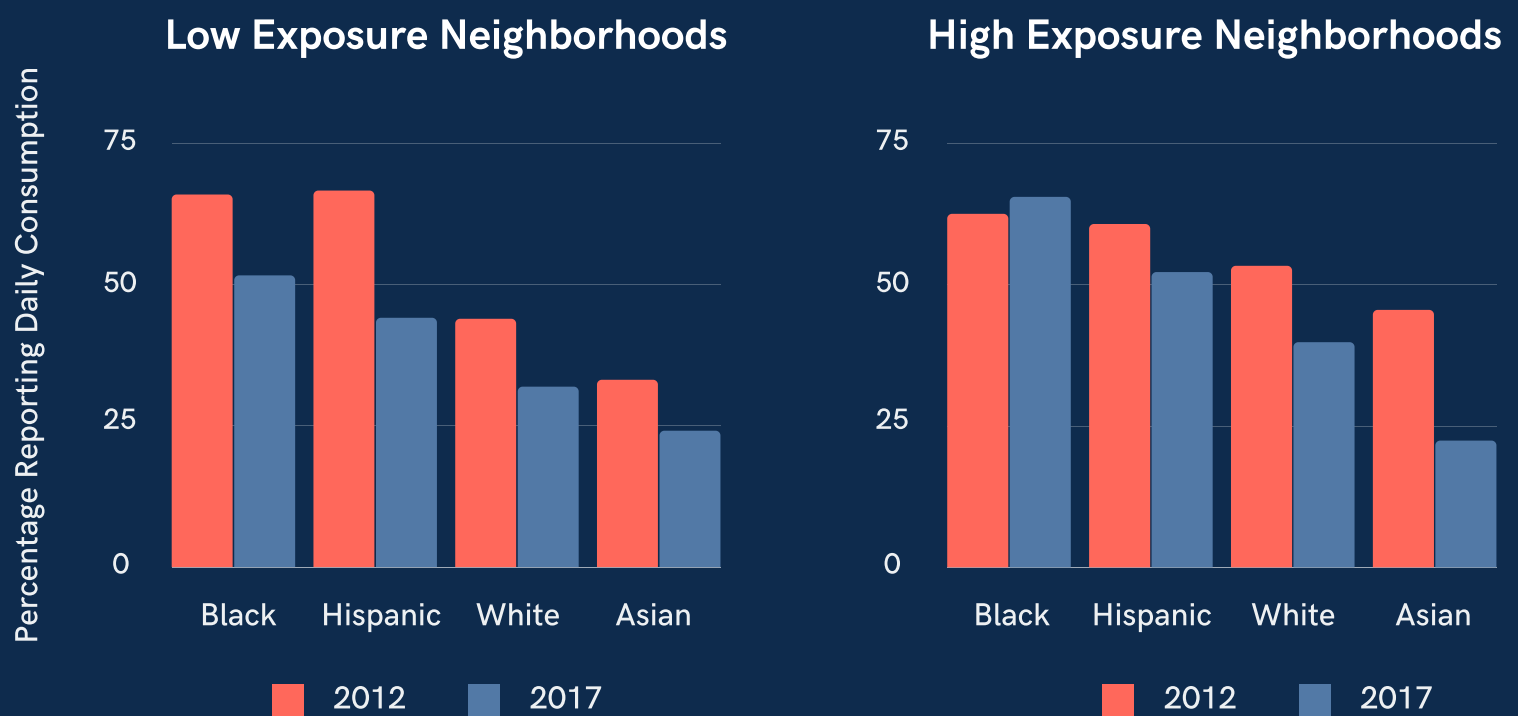
A multi-year community-based campaign to reduce sugary drink consumption was launched as part of a strategy to ensure that children grow up at a healthy weight.

Overall, the percentage of students consuming sugary drinks daily dropped significantly over the five-year campaign.



RACE AND PLACE MATTER

Students living in neighborhoods with **high exposure** to fast-food restaurants, convenience stores, and gas stations that sell food and beverages reported sugary drink consumption rates **10 percentage points higher** than students living in low exposure neighborhoods.



For Black students living in low exposure zones, daily sugary drink consumption **dropped 14.3%**, while for Black students living in high exposure zones, daily consumption **increased 3%**.